

# SEASSI 2018 T-SHIRT COMPETITION



Win eternal fame and a free t-shirt as the designer of this year's SEASSI gear! See below for competition details.

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**SUBMIT DESIGNS BY  
3 PM, WEDNESDAY, JULY 11TH  
TO SEASSI@SEASIA.WISC.EDU,  
OR 207 INGRAHAM**

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## COMPETITION RULES AND GUIDELINES:

1. Submissions can be hand drawn or created using various graphic design programs such as Adobe Photoshop or Illustrator. If your design is made on a computer, your submission must be in one of the following file formats: pdf, psd, or tiff.
  2. Images must be high-resolution, at least 600 dpi of the final size of the design. (In other words, when you zoom in, it should not look pixelated.) In past years, SEASSI t-shirt designs have ranged in size from 8-11" wide and 8-12" long. Samples of entries from previous years' competitions can be found in our SEASSI t-shirt design archive (on Facebook).
  3. Design may be either in black/white or up to three other colors, which may be either lighter or darker. Keep in mind that the more colors, the higher the cost, so one to two-color designs are preferred.
  4. Design should represent "SEASSI 2018 UW-Madison"
  5. Design can use some words from any of the eight languages taught at SEASSI 2018: Burmese, Filipino, Hmong, Indonesian, Khmer, Lao, Thai, and Vietnamese.
- If you would like to incorporate different scripts/texts from one of the SEASSI languages but do not have the font readily available, please either stop by the SEASSI office (207 Ingraham) or contact Lisey Doty at [seassi@seasia.wisc.edu](mailto:seassi@seasia.wisc.edu).
- NOTE: SEASSI Language Coordinators can be consulted for assistance on how to write a word or short phrase in the language they're teaching.
6. Designs can be placed on up three places: front and/or back and/or the top sleeve. Keep in mind that the more locations, the higher the cost, so one to two location designs will be easier on our wallets!
  7. Design should be submitted no later than 3:00 PM on Wednesday, July 11, either at the SEASSI office (Rm 207 Ingraham Hall) or emailed to Lisey Doty at [seassi@seasia.wisc.edu](mailto:seassi@seasia.wisc.edu).
  8. Participants may enter more than one design.

## VOTING:

Voting will take place between **Wednesday, July 11th until Friday, July 13th** via a Doodle poll (sent out by email). The winner of the contest will be announced on **Friday, July 13th**. We'll take orders for t-shirts from **July 13th until 1:00pm on Tuesday, July 17th**, and will notify everyone when they are ready to be picked up from the SEASSI office!

If you have any additional questions please address them to Lisey Doty at [seassi@seasia.wisc.edu](mailto:seassi@seasia.wisc.edu).